

**FRANCISCO FERNÁNDEZ DE ALBA**  
A. Howard Meneely Professor of Hispanic Studies  
Wheaton College  
Norton, Massachusetts, 02766 USA  
[fdealba@wheatoncollege.edu](mailto:fdealba@wheatoncollege.edu)

---

## **EDUCATION**

- 2003 Ph.D., Romance Studies (Hispanic Literatures), Cornell University.  
1998 M.A., Spanish, Syracuse University.  
1997 B.A., Spanish Literature, *Magna Cum Laude*, Nazareth College of Rochester.  
1993 Diplomado en Magisterio, Universidad Complutense de Madrid.
- 

## **PROFESSIONAL APPOINTMENTS**

- 2020-25 A. Howard Meneely Endowed Chair. Wheaton College (MA).  
2019 Professor of Hispanic Studies. Wheaton College (MA).  
2017 Visiting Prof. of Hispanic Studies. Brown University (RI).  
2009-19 Associate Professor of Hispanic Studies. Wheaton College (MA).  
2003-09 Assistant Professor of Hispanic Studies. Wheaton College (MA).
- 

## **PUBLICATIONS**

### **BOOK**

- 2020 *Sex, Drugs, and Fashion in 1970s Madrid*. University of Toronto Press.  
2021 Independent Publishers Book Award. Silver Medal European Non-Fiction.  
2021 *Antes de ser modernos. Sexo, drogas y moda en el Madrid de los 70*. Translated into Spanish by Ana Isabel Palacios. Altamarea Editores.

### **EDITED COLLECTIONS**

- 2021 *Fashioning Spain: From Mantillas to Rosalía*. Edited with Marcela Garcés. Bloomsbury Press.  
2007 “Violencias en la España pos-franquista: antecedentes, representaciones e influencias.” Edited with Isabel Cuñado. Monographic issue of *Dissidences, Hispanic Journal of Theory and Criticism* 3.

- 2006 “Transatlántica: Idas y vueltas de la literatura y la cultura hispano-americana en el siglo XX.” Edited with Pedro Pérez del Solar. Dossier in *Iberoamericana* 21: 93-164.

## ARTICLES IN BOOKS AND JOURNALS

- 2019 “Transatlantic Coloniality in 1940s Cuba” *Transatlantic Studies Reader: Iberia, Latin America, Africa*. Edited by Sebastiaan Faber, Cecilia Enjuto-Ranjel, Pedro García-Caro, and Robert Patrick Newcomb. Liverpool: Liverpool University Press. 21-9.
- 2017 “Cosmopolitan Postnationalists: The Case of Virgilio Piñera and Wifredo Lam” in *Postnational Perspectives on Contemporary Hispanic Literature*, eds Heike Scharm and Natalia Matta-Jara. Gainesville: University Press of Florida. 171-186.
- 2013 “Party to the People: Heroin and the Spanish ‘Lost’ Generation” in *Back to the Future: Towards a Cultural Archive of the Movida*, eds. Rosi Song and William Nichols. New Jersey: Farleigh Dickinson UP. 155-177.
- 2012 “Sexualizing Transatlantic History: Eduardo Mendicutti’s *Tiempos mejores*.” *Nuevos Hispanismos* 15: 271-284.
- 2011 “Teorías de navegación: los métodos de los estudios transatlánticos.” *Hispanófila* 161: 35-58.
- 2011 “Burnt Poems: Virgilio Piñera and the Community of Critical Exchange.” *Revista de estudios hispánicos* 45: 3-26.
- 2008 “Money and Commodities in Virgilio Piñera’s *La carne de René*.” *Symposium: A Quarterly Journal in Modern Literatures* 62.2: 67-81.
- 2008 “*El día de la bestia*: Recasting Madrid.” *Bulletin of Hispanic Studies* (Liverpool) 85.2: 33-46.
- 2007 “Still Violent after all these Years: Post-Franco Spain.” Introduction. *Dissidences, Hispanic Journal of Theory and Criticism* 3: 1-10.
- 2006 “Hacia un acercamiento cultural a la literatura hispánica.” Introduction. (Co-author). *Iberoamericana* 21: 99-108.
- 2006 “Literatura chilena de avanzada, performance y video arte: Diamela Eltit en *Lumpérica*” in *En el Umbral del siglo XXI. Un lustro de literatura hispánica (2000-2005)*, ed. María José Porro Herrera y Blas Sánchez Dueñas. 277-92. Córdoba, España: Servicio de publicaciones de la universidad de Córdoba.

- 2005 "Reading as Watching: *Lumpérica* and the Moving Image." *La Torre*. Puerto Rico 38: 569-87.

## BOOK REVIEWS

- 2014 *Baroque New Worlds: Representation, Transculturation, Counterconquest* by Lois Parkinson Zamora and Monika Kaup (eds). *Hispanic Research Journal*, 15.2: 186-187.

- 2007 *Transatlantic Translations: Dialogues in Latin American Literature* by Julio Ortega. *Revista Canadiense de Estudios Hispánicos* 31.2: 540.

## MANUSCRIPTS AND WORKS IN PROGRESS

### **Book**

*Free Thinkers, Fascists, and First Ascents: Mountains and Politics in Spain.*

### **Articles and Book Chapters**

"Adjudicating Legitimacy: Transatlantic Studies and its Critics."

"The Cultural System of Heroin in Barcelona: *Morir de dia* (2011)."

"Visión imposible: Valle-Inclán en la Primera Guerra Mundial."

### **Book Review**

Forthcoming. *Fashioning Spanish Cinema. Costume, Identity, and Stardom* by Jorge Pérez. *Hispanófila*.

---

## INVITED LECTURES

- 2021 Instituto Cervantes (Manchester and Leeds). Ex libris Hispanic Studies Publications: *Fashioning Spain. From Mantillas to Rosalía*. Virtual. (September 7).
- 2015 Department of Spanish. "Heroin and Cultural Change in 1980s Madrid." Amherst College, Amherst, MA. (April).
- 2014 Centro de Estudios sobre Canarias-América at Hunter College: "Los límites del Atlántico: Epistemologías Insulares." New York. (April).
- 2014 Department of Spanish. "*La Movida*: Maximum Emotion, Minimum Form." Bucknell University, Lewisburgh, PA. (April).

- 2014 Keynote address at the Levy Wasteneys Symposium. Department of Spanish and Portuguese. University of Toronto (Canada). “1980s Madrid: The War on Drugs and the Transatlantic Conspiracy Theory.” (March)
- 2013 Department of Spanish. University of New Jersey, Newark. “Supplement and Complement: One Case of Transatlantic Studies.” (March).
- 2012 Department of Spanish. Bryn Mawr College. “Living Memories: The Spanish Civil War and the Volunteers of the International Brigades.” (October).
- 2012 Cervantes Institute. Tel-Aviv, (Israel). “La Movida madrileña: máxima emoción, mínima forma.” (March).
- 2011 Department of Spanish and Portuguese. University of Toronto (Canada). “La Movida como movimiento de vanguardia.” (April).
- 2007 Department of Hispanic Studies. Brown University, Providence (Rhode Island). “Estudios transatlánticos: diez años de navegación” (April).
- 2007 Department of Modern Languages and Literatures. University of Western Ontario. London (Canada). “Navigating the Theories of Transatlantic Studies” (February).
- 2006 Department of Spanish and Portuguese. University of Toronto (Canada). “Resisting Reification: Fetish Commodity in Virgilio Piñera’s *La carne de René*” (February).
- 2005 Departamento de Literatura Española. Universidad de Córdoba (España). “Literatura chilena de avanzada, performance y video arte: Diamela Eltit en *Lumpérica*.” (February).

### **CONFERENCE PAPERS and PANELS**

- 2021 Colloquium organizer and presenter: “Muchas telas que cortar: Estudios de moda, cultura material y cambio social” ALCES XXI, Virtual (October 2).
- 2021 “Becoming Female Alpinists: Mass Media and Tailors.” *Modern Language Association Conference MLA*, Toronto (January 7-19).
- 2021 “From Professor to Project Manager.” Panel discussant: Using Digital Tools in 20th and 21st Century Iberian Studies. *Modern Language Association Conference MLA*, Toronto (January 7-19).
- 2017 “1970’s Spanish Fashion: Democracy Prêt-à-porter.” *IV Jornadas ALCESXXI* (Asociación International de Literatura y Cine Españoles S. XXI), Zaragoza, (July 3-6).

- 2017 "Viatjar de nit, *Morir de dia* (2011): Barcelona's Communities of Substance Abuse." *North American Catalan Society Colloquium*, University of Indiana, Bloomington (May 18-19).
- 2016 "Searching the Rock Archives: Rural Spain, Public TV, and the 1970 Battle of the Bands." *Aquí y Ahora: Film and Television in Contemporary Spain Conference*, Swarthmore College, PA (March 25-26).
- 2015 "Asserting Citizenship: *Una mala noche la tiene cualquiera.*" *Cine-Lit VIII*, Portland State University, Portland, Oregon (February 19-21).
- 2014 "Heroin, *la Movida*, and the Spanish 'Lost' Generation." *Kentucky Foreign Language Conference*, Lexington (April 10-12).
- 2013 "Adjudicating Power: Transatlantic Studies and *Traslatio Imperii.*" *Iberian and Latin American Transatlantic Studies Symposium*. University of Oregon, Eugene (November 1-2).
- 2012 "Virgilio Piñera and Wilfredo Lam: Cuando el modernismo se encontró a Cuba." *Hispanic Transatlantic Conference: A State of the Art an Interdisciplinary Symposium*. Wake Forest University, Winston-Salem (April 19-21).
- 2012 "Catalans in the Americas: Transatlantic Perspectives." Panel respondent. *Modern Language Association Conference* MLA, Seattle (January 5-8).
- 2009 "Transatlantic Eroticism: Violence, Language, and Sex in Eduardo Mendicutti's *Tiempos Mejores.*" Global Languages, Local Cultures. *The American Comparative Literature Association Annual Meeting*, Harvard University, Cambridge (March 26-29).
- 2008 "Entre la historia y la justicia: nuevos métodos en los Estudios Transatlánticos." Independencias (Reinscripciones históricas, Teoría y crítica atlantista, Turnos del siglo XXI). *IV International Congress of Transatlantic Studies*, Brown University, Providence, Rhode Island (April 8-12).
- 2007 "Virgilio Piñera and the Impossible Community." *Modern Language Association Conference* MLA, Philadelphia (December 27-30).
- 2006 "La segunda conquista de México en Eduardo Mendicutti *Tiempos Mejores.*" La geotextualidad Transatlántica (Lengua literaria, diálogos interculturales, nuevo hispanismo transatlántico). *III International Congress of Transatlantic Studies*, Brown University, Providence, Rhode Island (April 12-15).
- 2004 "Performing Metaphors: *Lumpérica* and the video-vision." Recharging Identities. *II International Congress of Transatlantic Studies*, Brown University, Providence, Rhode Island (April 14-15).

- 2000 “*Yo no tengo la culpa de haber nacido tan sexy*: performance y desidentificación en la segunda transición.” Spain in the Twenty-First Century: Literature, the Arts, and Culture, The Ohio State University. (November 1-4).
- 2000 “Cervantes: con el miedo en el cuerpo.” Corrupting the Body: Representing the Corporeal Across the Centuries, Cornell University, Ithaca, (Feb. 18-19).
- 1999 “*The Ladies’ Gallery*: Personal and Sanity Limits.” Simulacra: the Representation of Borders, the Borders of Representation, Cornell University, (Feb. 12-13).
- 1998 “Memoria personal como voz subversiva.” La Jornada Literaria. VI Encuentro de Literatura Latinoamericana y Peninsular, State University of New Jersey, Rutgers (October 20-22).
- 1998 “Reinaldo viaja a Holguín.” La Chispa, Louisiana State University, Baton Rouge, LA (February 16-18).
- 

## COURSES TAUGHT

### *At Wheaton College:*

First year Seminar: Hispanics in the US  
HISP 101/102; 150/200; 220/240: All Spanish Language levels.  
HISP 280: The Hispanic World: Introduction to Latin American Culture.  
HISP 283: Cultures of Globalization: Latin America.  
HISP 298: 20<sup>th</sup> Century Transatlantic Crossings.  
HISP 298: Visualizing Latin American Culture.  
HISP 306: Women and Modernity in Three Centuries of Spanish Literature.  
HISP 300: Spanish Practicum Internship: Latino Culture and literature.  
HISP 365: Transatlantic Detective Fiction.  
HISP 375: The Spanish Civil War: Memory, Text, and Image.  
HISP 400: Sex, Drugs, and Techno-Pop: Spanish Contemporary Literature.  
HISP 400: Writing the City.  
HISP 400: 1980s Madrid.

### *At Brown University:*

HISP 2620P: “The Urbanization of Culture: BCN-MAD from Modernity to Postmodernity” (Graduate Seminar).

---

## AWARDS, FELLOWSHIPS, AND GRANTS

- 2021 Independent Publishers Book Award for *Sex, Drugs, and Fashion in 1970s Madrid*: Silver Medal European Non-Fiction. Outstanding books of the year.

- 2020 A. Howard Meneely Endowed Research Chair.
- 2020 Marion and Jasper Whiting Foundation Fellow.
- 2018 Mellon Foundation Experiential Learning Course Transformation Grant.
- 2017 Wheaton College Supplemental Research Funds.
- 2015 Faculty Advocate Award by the local chapter of the American Association of University Professors.
- 2008 Mellon Foundation Infusion Summer Research Grant.
- 2008 Wheaton Experiential Learning Course Transformation Grant.
- 2005 Wheaton College Summer Research Funds.
- 2004 Wheaton College Research Travel Grant.
- 2002 Sage Fellowship, Cornell University.
- 2001 Sage Fellowship, Cornell University.
- 2001 Latin American Studies Program Dissertation Research Travel Grant.
- 1999 Phi Kappa Phi Honor Society, Syracuse University.
- 1997 Sigma Delta Pi, Hispanic Honor Society.
- 1997 Lucy Jones Book Award. Best student of the year.
- 1997 Student of the Year Book Award by the Foreign Languages Faculty, Nazareth College of Rochester.
- 1996 Recipient of Nazareth College Scholarship.
- 1996 Recipient of Schmidt Family Scholarship, Nazareth College.
- 1993 Lingua Program. Advanced training for language teachers. European Union.
- 1992 Erasmus Travel Award. European Union Scholarship.

---

## PROFESSIONAL DEVELOPMENT

- 2021 “Global Learning Reimagined. A Virtual Conference.” Association of American Colleges and Universities. October 7-9, 2021.
- 2013 Participant on the Boston Consortium's Academic Leaders program.
- 2012 “Promoting Institutional Effectiveness Through Collaboration. A Workshop for Department and Division Chairs.” The Council of Independent Colleges. Providence, RI. (May 15-17).
- 

## SERVICE

### **To Wheaton College:**

- 2021-2022 Chief Financial Officer Search Committee (Member).
- 2020-2022 Global Honors Coordinator.
- 2019-2020 Curriculum Implementation Team (Member).
- 2016-2021 Latin American and Latino Studies Coordinator.
- 2018 NEASC re-accreditation team.
- 2014-2017 Faculty Workload and Economic Status Committee (Chair).

2014-2015	Department Representative: Tenure and Promotion Review.
2012-2015	Chair, Department of Hispanic and Italian Studies.
2013	Ad-hoc Business Major Committee (Member).
2009-2012	Hispanic Studies Coordinator.
2008-2010	Provost Advisory Committee.
2008-2009	Departmental Self Study in preparation for the Hispanic and Italian Studies department external review.
2007-2008	Departmental Search and Interviewing Committee for the Tenure Track position on Spanish Medieval/Golden Age.
2004-2005	Advisory Committee for the Infusion of Race, Class, Gender, and Technology in the Curriculum.
2004-2010	Sigma Delta Pi (Spanish Honor Society) advisor.
2004-present	Major Advisor.
2004-present	Freshman Advisor.

***To the profession:***

2022	Book Manuscript Reviewer for University of Toronto Press.
2021	Reader for <i>Hispania</i> .
2019	Book Manuscript Reviewer for Palgrave's Hispanic Urban Studies.
2019	Reader for the <i>Arizona Journal of Hispanic Cultural Studies</i> .
2017	Tenure and Promotion Reviewer: Colby College.
2016	Book Manuscript Reviewer for SUNY Press.
2013	Tenure and Promotion Reviewer: U. of South Florida.
2013	Reader for <i>Kamchatka: revista de análisis cultural</i> .
2012	Tenure and Promotion Reviewer: Ramapo College.
2012	Book Manuscript Reviewer for SUNY Press.
2009	Tenure and Promotion Reviewer: Queen's University (Canada).
2004	Editorial board member of <i>Dissidences: Hispanic Journal of Theory and Criticism</i>
2004-2007	Member at large of the <i>Executive Board</i> of the local chapter of AAUP.
2002-2004	Editorial board member of <i>Diacritics</i> .
2003	Reader for <i>La Revista Canadiense de Estudios Hispánicos</i> .
1997-1999	Assistant to the editor <i>Punto de contacto</i> .

---

**STUDENT PROJECTS**

2011	Honors Thesis Director. Jackie Presutti. "El instante de muerte: fotografía, prensa, y la finitud humana."
2011	Honors Thesis Committee member. Samantha Andreacchi. "Chicano Subjectivity and The Los Angeles Mediascape."
2008	Honors Thesis Committee member. José Diaz: "Names Without Faces: A Study of the Interplay Between Self-Disclosure, Culture, and the Internet."
2006	Honors Thesis Committee member. Robin Doss: "The (re) Constructing of Identity in Chicano/a Literature."

## **PROFESSIONAL AFFILIATIONS**

2002-present *Modern Language Association* (MLA). At times: LASA, ACLA; ALCES.