

Justin L. Schupp

Department of Sociology
Wheaton College
26 East Main Street
304 Knapton Hall
Norton, Massachusetts 02766

schupp_justin[at]wheatoncollege[dot]edu

EMPLOYMENT:

2022-Present	Associate Professor of Sociology, Wheaton College
2016-2022	Assistant Professor of Sociology, Wheaton College
2013-2016	Visiting Assistant Professor of Sociology, Kenyon College
2012	Adjunct Faculty Instructor of Sociology, Kenyon College

EDUCATION:

Ph.D. 2014	The Ohio State University, Sociology <i>Dissertation: Just Where Does Local Food Live? Assessing Farmers' Markets in the United States</i> <i>Committee:</i> Andrew Martin (chair), Rachel Dwyer, and Randy Hodson <i>Examination Areas:</i> Stratification and Social Movements
M.A. 2009	M.A. Rural Sociology, The Ohio State University <i>Thesis: The Social Bases of Home Gardening</i>
B.A. 2005	B.A. Sociology, Colorado State University Graduated <i>Magna Cum Laude</i>

PROFESSIONAL INTERESTS:

Teaching Interests: Sociology of Agriculture and Food; Research Methodology; Identity; Statistics for the Social Sciences; Social Stratification; Introduction to Sociology; Rural Society; Social Movements; Economic Inequality; Social Class; Organizations; Environmental Sociology

Research Interests: Social Stratification; Social Movements; Food Systems; Informal Economy; Rural Society; Environmental Sociology; Applied Sociology

TEACHING EXPERIENCE:

Wheaton College

Assistant/Associate Professor

- Department of Sociology:
 - SOC 101-Introduction to Sociology** (Fall 2016, Fall 2017, Fall 2018, Fall 2021, Fall 2022, Fall 2023)
 - SOC 141-Statistics for Social Sciences** (Fall 2017, Fall 2018, Fall 2020, Fall 2021, Fall 2022)
 - SOC 141-Social Movements** (Spring 2018, Spring 2021, Spring 2023)
 - SOCY 202-Research Methods in Sociology** (Spring 2017, Spring 2018, Spring 2019, Spring 2023)
 - SOC 203-Sociology in Real Life** (Spring 2023)
 - SOC 264-Sociology of the Environment** (Spring 2017, Spring 2019)
 - SOC 265-Food and Society** (Fall 2016, Fall 2017, Spring 2020)
 - SOC 298-From the Andes to the Amazon** (Summer 2019)
 - SOC 298-Sociology in Real Life** (Fall 2019)
 - SOC 299-Independent Study** (Spring 2018)
 - SOC 398-Wealth and Power** (Fall 2018)
 - SOC 402-Senior Seminar** (Fall 2020)
 - SOC 500-Independent Study/Honor's Thesis** (Academic Year 2017-2018, Academic Year 2018-2019, Academic Year 2020-2021, Academic Year 2021-2022)
- College Wide:
 - FYE 101-Food for Thought The Culture, Language, and Sustainability of What We Eat** (Fall 2020, Fall 2022)

Kenyon College

Visiting Assistant Professor

- Department of Sociology:
 - SOCY 107-Institutions and Inequalities** (Spring 2015, Fall 2014, Spring 2014, Fall 2015)
 - SOCY 223-Sociology of Food** (Fall 2012, Spring 2015)
 - SOCY 229D-Social Movements** (Fall 2013, Spring 2016)
 - SOCY 233-Wealth and Power** (Spring 2015, Spring 2014, Spring 2016)
 - SOCY 271-Methods of Social Research** (Fall 2014, Spring 2014, Fall 2013, Fall 2015)
 - SOCY 372-Quantitative Research Methods** (Spring 2016)
 - SOCY 493-Independent Study** (Fall 2013)

Ohio State University

Instructor

- Department of Sociology:
 - SOC 101-The Introduction to Sociology** (Spring 2012, Winter 2012, Fall 2011)
 - SOC 3549-Quantitative Research Methodologies** (Fall 2012)
 - SOC 4998: Undergraduate Research in Sociology** (Spring 2013, Fall 2012, Summer 2012, Spring 2012, Winter 2012, Fall 2011)
- Department of Human Community Resource Development
 - RS 105-The Introduction to Rural Sociology** (Summer 2009)

Teaching Assistant

- Department of Sociology
 - S 101-The Introduction to Sociology** (Head TA - Spring 2011, Winter 2011, Fall 2011; TA - Winter 2010, Fall 2009)
 - S 549-Quantitative Research Methodologies** (Spring 2010)
- Department of Human Community Resource Development:
 - RS 105-The Introduction to Rural Sociology** (TA - Spring 2009, Winter 2009, Fall 2008)

Prepared Guest Lectures

2017. "Food from a Sociological Perspective." Invited faculty participate in First Year Seminar: Rituals in Dinner. September.
2015. "Understanding Drugs from a Social Perspective." Invited faculty participant in CHEM 401 - Advanced Chemistry and Biochemistry Seminar. April.
2014. "Understanding Drugs from a Social Perspective." Invited faculty participant in CHEM 401 - Advanced Chemistry and Biochemistry Seminar. April.
2010. "Confidence Intervals and Hypothesis Testing." (Sociology 648 - Statistics in the Social Sciences). November.
2008. "The World Trade Organization, International Monetary Fund, World Bank, and Rural Sociology." (Rural Sociology 105 - The Introduction to Rural Sociology). November.

Certifications

Preparing Future Faculty Teaching Track. 2008. Received at the Rural Sociological Society Annual Meetings. Manchester, New Hampshire.

Geographic Information Systems. 2020. Took course Spring 2020 at Rhode Island College.

HONORS AND AWARDS:

2013 Recipient of University Wide Graduate Associate Teaching Award. The Ohio State University Graduate School. \$1500

2012 Recipient of the Ray Travel Award (for Southern Sociological Society Annual Meeting). The Ohio State University Council of Graduate Students. \$750.

2011-2012 Recipient of the 2011-2012 Department of Sociology Teaching Excellence Award (annual GTA Teaching Award). The Ohio State University.

PUBLICATIONS:

*undergraduate student co-author

Schupp, Justin. Katherine Martin*, Delia MacLaughlin*, and Eric Pfeiffer*. 2021. "[What Do Farmers Bring to Market? Exploring Good Types, Number of Vendors, and Founding Dates by SES and Race/Ethnicity.](#) *Journal of Agriculture, Food Systems, and Community Development.* 10(4), 1–13.

Schupp, Justin. 2020. "[Examining Founding Dates, Number of Vendors, and Good Type Offerings by Food Desert Status. Analysis of 561 US Farmers' Markets in Nine US States.](#)" *Food and Public Health.* 10(2): 35-47.

Young, Kara, Sarah Bowen, Yuki Kato, Justin Schupp, Anne Saville, Alison Alkon, Nino Bariola, and Ferzana Havewala. 2020. "[The Effect of Covid-19 on the Food System.](#)" in *Inequality During the Coronavirus Pandemic*, Special Edition of *Contexts Magazine*, edited by Rashawn Ray and Fabio Rojas. United States: American Sociological Association.

Schupp, Justin. 2019. "[Wish You Were Here? Do Farmers' Markets Contribute to Better Food Access in Food Deserts? An Examination of the United States.](#)" *Food, Culture, and Society.* 22(1): 111-130.

Schupp, Justin. 2017. "[Cultivating Better Food Access Outcomes? The Role of Farmers Markets in the Local Food Movement in the United States.](#)" *Rural Sociology.* 82(2): 318-348.

Schupp, Justin. 2016. "[Just Where Does Local Food Live? Assessing Farmers' Markets in the United States.](#)" *Agriculture and Human Values*. 33(4): 827-841.

Schupp, Justin, and Rebecca Som-Costellano. 2016. "[Exploring Barriers to Home Gardening through Households in Ohio](#)" *Local Environment*. 21(6): 752-767.

Schupp, Justin. 2015. "Thorstein Veblen." in *The Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, edited by Dan Cook and J. Michael Ryan. Wiley-Blackwell Publications.

Schupp, Justin, and Jeff Sharp. 2012. "[The Social Bases of Home Gardening.](#)" *Agriculture and Human Values*. 29(1): 93-105

Schupp, Justin. 2011. "Green Anarchy." in *Green Culture: An A-to-Z Guide*, edited by Paul Robbins, Kevin Wehr and J. Geoffrey Golson. SAGE Publications.

Schupp, Justin. 2011. "Earth Liberation Front (ELF)/Animal Liberation Front (ALF)." in *Green Culture: An A-to-Z Guide*, edited by Paul Robbins, Kevin Wehr and J. Geoffrey Golson. SAGE Publications.

PAPERS UNDER REVIEW:

Schupp, Justin and Ethan Schoolman. "Hosting a Market is Just the First Step: Exploring the Relationship Between Community Characteristics and farmers Market Size."

PAPERS IN PROGRESS:

Winiarski, Alison, Ellen Whitehead, Emily Wornell, and Justin Schupp. "Work Outside the Formal Sector: Differentiating Informal and Gig Work."

Schupp, Justin, Alison Winiarski, Ellen Whitehead, and Emily Wornell. "Synonymous or distinct? Differentiating gig and informal work in the United States."

Whitehead, Ellen, Alison Winiarski, Emily Wornell, and Justin Schupp. "Time and Money: COVID-19's Impact on the Nonstandard Work Sector."

GRANTS:

2022-2027 USDA-Agricultural and Food Initiative.
Collaborator, "Rural Informal Work in Economically, Socially, Culturally, and Technologically Changing Contexts. (\$649,997)

2020-2022. USDA-Agricultural Marketing Service.

PI, " Analysis of the 2019 National Farmers Market Manager Survey." (\$48,785)

BOOK REVIEWS:

Retail Inequality: Reframing the Food Desert Debate. Kenneth Kolb. 2022. *Social Forces*.
Online only: <https://doi.org/10.1093/sf/soac091>

Wilted: Pathogens, Chemicals, and the Fragile Future of the Strawberry Industry. Julie Guthman. 2020. *Food, Culture, and Society*. 23(5): 634–635.

Building Nature's Market: The Business and Politics of Natural Foods. Laura J. Miller. 2018. *Mobilization*. 23(3): 385-386.

On the Fireline: Living and Dying with Wildland Firefighters. Matthew Desmond. 2009. *Rural Sociology*. 74(1): 138-140.

RESEARCH IN PROGRESS:

Schupp, Justin; Karen McCormack; Emily Wornell Seregow; and Ellen Whitehead. "Rural Informal Work in Economically, Socially, Culturally, and Technologically Changing Contexts."

EXTENSION PUBLICATIONS:

Deemer, Danielle; Schupp, Justin; Smith, Leah. 2008. "Questioning Local For Local's Sake." Printed in the Ohio Ecological Food and Farm Association summer newsletter.
Reprinted in 2008. *HortIdeas*. Volume 25: Issue 5.

RESEARCH REPORTS:

Schupp, Justin, Annie Saville, and Kyla Goux. 2022. [Survey Overview](#). Research Brief #1 on data analysis of the 2019 National Farmers Market Manager Survey conducted by the USDA.

Schupp, Justin, Annie Saville, and Kyla Goux. 2022. [General Characteristics and Market Practices](#). Research Brief #2 on data analysis of the 2019 National Farmers Market Manager Survey conducted by the USDA.

Schupp, Justin, Annie Saville, and Kyla Goux. 2022. [Federal Nutrition Programs](#). Research Brief #3 on data analysis of the 2019 National Farmers Market Manager Survey conducted by the USDA.

Schupp, Justin, Annie Saville, and Kyla Goux. 2022. [Market Characteristics, Organization, and Activities by Market Size](#). Research Brief #4 on data analysis of the 2019 National Farmers Market Manager Survey conducted by the USDA.

Schupp, Justin, Annie Saville, and Kyla Goux. 2022. [Market Performance](#). Research Brief #5 on data analysis of the 2019 National Farmers Market Manager Survey conducted by the USDA.

Schupp, Justin, Molly Bean Smith and Jeff S. Sharp. 2009. Home Gardening in Ohio. Social Responsibility Initiative Topical Report Series. Columbus, OH, USA. (Report No. 09-02).

Schupp, Justin; Rodriguez, Gia; and Synk, William. "What Do We Need a School Garden For? The Positive Consequences of Growing in Schools." Prepared for Columbus Public Schools. Spring 2008.

Schupp, Justin; Deemer, Dani; and Smith, Leah. "Assessing Community Food Security." Social Responsibility Initiative, The Ohio State University. Fall 2007.

PRESENTATIONS:

Paper Presentations:

- 2023. "Synonymous or distinct? Differentiating gig and informal work in the United States" With Alison Winiarski, Ellen Whitehead, and Emily Wornell. American Sociology Association Annual Meeting. (August)
- 2021. "Hosting a Market is Just the First Step: Exploring the Relationship Between Community Characteristics and Farmers Market Size." With Eric Schoolman. Rural Sociology Society Annual Meetings. (July - Virtual)
- 2020. "What Does the Farmer Bring to Market? Exploring Farmers' Markets Offerings by Geographic and Social Location." With Kate Martin*, Undergraduate Research Assistant, and Delia MacLaughlin*, Undergraduate Research Assistant. Eastern Sociological Society Annual Meetings. (February)
- 2019. "Redesigning Intro: A Co-Teaching Model." With Karen McCormack. American Sociological Association Annual Conference. (August)
- 2018. "Alternative paths for success? Exploring farmers' markets in rural and low-income areas. (February with Carlos Coleman, USDA Agricultural Marketing Service, and Eric Pfeiffer, Undergraduate Research Assistant. Eastern Sociological Society Annual Meetings. (February)

2016. "Wish You Were Here? Do Farmers' Markets Contribute to Better Food Access in Food Deserts?" American Sociological Association Annual Conference. (August)
2014. "Just Where Does Local Food Live?" Southern Sociological Society Annual Meeting. (April)
2012. "From Culinary Afterthought to Zeitgeist Favorite: the Rise of Frozen Food in America." Southern Sociological Society Annual Meeting. (March)
2011. "Exploring Paradox in the Local Foods Movement: Challenges in Uniting Ideology and Practice." American Sociological Association Annual Conference. (August)
2010. "Bursting the Local Foods Bubble? An Examination of Potential Obstacles Facing Food System Localization." Rural Sociology Society Annual Conference. (August)
2010. "Examining the Immigrant Experience in the School Food Environment." Agriculture and Human Values. (June)
2009. "The Social Bases of Home Gardening." Rural Sociology Society Annual Conference. (August)
2009. "Home Gardening in Ohio." Agriculture and Human Values Annual Conference. (May)
2008. "Dissimulate Free Trade?: The Honduran Experience. A Review of the Literature." Human and Community Resource Development Annual Conference. The Ohio State University. (April)

Invited Presentations:

2014. "Service in Sociology? What Sociologists Do To Make the World a Better Place." Keynote Speaker for the Alpha Kappa Delta honors society induction at The Ohio State University. (February)
2014. "Food Justice." Invited panelist during the The Politics of Economic Inequality conference at Kenyon College. In conjunction with the People Endorsing Agricultural Sustainability. (March)

PROFESSIONAL ACTIVITIES:

Book Reviewer: Rural Sociology; Mobilization; Food, Culture, and Society

Manuscript Reviewer: Agriculture and Human Values, Journal of Rural Studies, Sociological Insight, Social Currents, Land Use Policy, Rural Sociology, Visual Studies, Local Environment, Landscape and Urban Planning, Social Problems

DEPARTMENTAL SERVICE:

2022-2022	Advisor for Seniors Honors Project for Sadie Woodward, Independent Major, Wheaton College
2021-2022	Advisor for Seniors Honors Project for Delia MacLaughlin, Department of Sociology, Wheaton College
2017-Present	Advisor for Alpha Kappa Delta, Wheaton College Chapter
2020-2021	Advisor for Seniors Honors Project for Lola Robinson, Department of Sociology, Wheaton College
2018-2019	Advisor for Seniors Honors Project for Eric Pfeiffer, Department of Sociology, Wheaton College
2017-2018	Advisor for Seniors Honors Project for Anna VanRemoortel, Department of Sociology, Wheaton College
2015-2016	Advisor for Seniors Honors Project, Department of Sociology, Kenyon College
2013-2016	Advisor for Undergraduate Sociology Majors, Department of Sociology, Kenyon College
2013 - 2014	Faculty Representative for the Sociology Student Advisory Board, Kenyon College.
2010- 2013	Advisor for Undergraduate Research Assistants, Department of Sociology, The Ohio State University
2011-2012	President. Department of Sociology, Graduate Student Association. The Ohio State University
2011-2012	Advisor for Undergraduate Research Assistants, Department of Geography, The Ohio State University
2010-2011	Cohort Representative, Department of Sociology. Graduate Student Association, The Ohio State University.

2008-2009 Webmaster, Department of Human and Community Resource. Graduate Student Association, The Ohio State University

2007-2008 Assistant Webmaster, Department of Human and Community Resource Graduate Student Association, The Ohio State University

UNIVERSITY/COLLEGE SERVICE:

2022-Present Curriculum Coordinator for the Compass Curriculum

2022-Present Coordinator of Environmental Studies Minor

2021-2022 Division Liaison for the Untenured Faculty Organization (UFO)

2020-2022 Elected Member to Economic Status Committee

2019-2022 PAC/UFO representative on the Faculty Legislation Subcommittee

2021 Appointed Member of Provost Advisory Committee (Spring Semester)

2020-2021 Coordinator for the Untenured Faculty Organization (UFO)

2019-2020 Division Liaison for the Untenured Faculty Organization (UFO)

2018 - 2019 Elected Member to the Provost Advisory Committee.

2017 - 2019 Committee Member on the Curriculum Development Group Focusing on the Quantitative Analysis Component.

2016 - 2019 Faculty Advisor for Wheaton's Hands-on Involved Student Kitchen (WHISK).

2017 Faculty Participant in College Wide Teach-In: Understanding Race After Charlottesville. September.

2017 Hiring Committee for Social Science Liaison in the Library.

2014 - 2015 House Theme Advisor for People Endorsing Agricultural Sustainability and Environmental Campus Organization, Kenyon College.

2014 Reviewer, Graduate Assistant Teaching Award, Graduate School, The Ohio State University.

PROFESSIONAL SERVICE:

- 2018-Present Trustee of the L&L International Education Foundation, Romeo, Michigan.
- 2013- Present Trustee of the L&L Education Foundation, Romeo, Michigan.
- 2016-2020 Mentor, Mentoring Program for the Collective Behavior and Social Movements Section of the American Sociological Association

PROFESSIONAL MEMBERSHIP:

The Rural Sociological Society (RSS)
American Sociological Association (ASA)
Eastern Sociological Society (ESS)
Agriculture and Human Values (A&HV)

REFERENCES:

Available Upon Request